



# AI-DRIVEN IMAGE RECOGNITION WITH planogram2go

planogram2go uses advanced AI-driven image recognition to instantly identify products on shelves and verify planogram compliance. Designed for speed, accuracy, and seamless integration, it empowers retailers to stay in control of shelf.

POWERED BY: **Panasonic CONNECT**



Panasonic Connect excels in **artificial intelligence, advanced sensing, digitization, simulation and robotics technologies** to develop solutions tailored for retail and supply chain at scale. Partnering with companies like Strategix, Panasonic Connect **enhances workflows and optimizes processes in real-world retail environments**. These innovations are tailored to the needs of customers for practical and impactful results for business and operational improvement.

## Key Features



### AI-Driven Image Recognition

- ✓ Delivers product recognition results within seconds using advanced AI models.
- ✓ Manual Override facilitating Machine Learning for Unrecognized Items



### Seamless Planogram Compliance Workflow thanks to integration with Blue Yonder Category Management, enabling

- ✓ Effortless Product Onboarding
- ✓ Automated Planogram Registration
- ✓ Automated Non-Compliance Alerts
- ✓ Push notifications support proactive compliance checks and issue resolution
- ✓ Results are accessible via mobile app or centralized HQ dashboard



### Flexible Integration using REST APIs



### Easily embeddable into third-party applications to fit existing retail ecosystems

## Benefits



Real-time shelf visibility



Faster compliance checks



Consistent in-store execution



Driven by the intelligence of AI-powered image recognition



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